

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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REVOCATION AND NEW POWER OF ATTORNEY

Under 37 CFR §3.73(b), IMS HEALTH INCORPORATED., a Delaware corporation, having a place of business at 83 Wooster Heights Road, Danbury, CT 06810, certifies that it is the assignee of the entire right, title, and interest in the patent applications listed on the attached Appendix (Schedule A) by virtue of a chain of title from the inventors to the current assignee as recorded in the U.S. Patent and Trademark Office at the Reel and Frame numbers provided in the column labeled "Chain of Title" of the Appendix (Schedule A).

The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned, whose title is supplied below, is empowered to act on behalf of the assignee, hereby revokes all powers of attorney previously granted in the applications listed on the attached Appendix (Schedule A) and appoints practitioners associated with:

**PTO Customer Number: 26171**

with full power of substitution and revocation, to prosecute the patent applications listed on the attached Appendix (Schedule A) and to transact all business in the Patent and Trademark Office connected therewith.

The undersigned also directs all correspondence be addressed to that Customer Number.

**PTO Customer Number: 26171**

Respectfully submitted,

Date: May 4, 2012

  
Jeffrey Ford  
(Print name)

Title: Vice President and Treasurer

# SCHEDULE A

Matter No 31247	Client Ref No	Title	Appln. No	Filing Date	Publ No	Publ Date	Patent No	Issue Date	Chain of Title (Reel/Frmae)
0501001	XPONENT SR	SYSTEM AND METHOD FOR ESTIMATING PRODUCT DISTRIBUTION USING A PHYSICAL MODEL UNIVERSE A39427	09/730,266	05-Dec-00			7,174,304	2/16/2007	Inventor to IMS Health Incorporated Recorded 12/06/2006 at Reel 011339, Frame 0863
0503001	LRN Physician Profiles	SYSTEM AND METHODS FOR ANALYZING PHYSICIAN PROFILES CONCERNING PRESCRIPTION THERAPY PRACTICES	09/041,496	26-Aug-01			7,346,521	3/16/2008	From Inventors to IMS Health Incorporated Recorded 01/15/2002 at Reel 012491, Frame 0616
0570001		PRE-GREASED COLLECTING ROD ASSEMBLY FOR POLLEN AND FUNGAL SPORE SAMPLING AND METHOD OF MAKING IT	10/142,838	13-May-02	US 2003-0211596-A1	11/13/2003	8,696,288	2/24/2004	From Inventors to Surveillance Data Inc. (MERGER) Recorded 07/28/2002 at Reel 013135, Frame 0632 Surveillance Data Inc. to Surveillance Data LLC Recorded 08/05/2008 at Reel 021339, Frame 0102 (CHANGE OF NAME) From Surveillance Data LLC to SDI Health LLC Recorded 08/05/2008 at Reel 021339, Frame 0107 (MERGER) SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 027489, Frame 0283
0570002		PRE-GREASED COLLECTING ROD ASSEMBLY FOR POLLEN AND FUNGAL SPORE SAMPLING AND METHOD OF MAKING IT	10/764,517	27-Jan-04	US 2004-0235155-A1	11/25/2004	7,060,328	6/13/2008	Inventors to Surveillance Data, Inc. (MERGER) Recorded 08/30/2008 at Reel 027165, Frame 0972 Surveillance Data Inc. to Surveillance Data LLC Recorded 08/05/2008 at Reel 021339, Frame 0102 (CHANGE OF NAME) Surveillance Data LLC, to SDI Health LLC Recorded 08/05/2008 at Reel 021339, Frame 0107 (MERGER) SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 027489, Frame 0283

Writer No	Client Fier No	Title	Appln. No	Filing Date	Publ No	Publ Date	Patent No	Issue Date	Chain of Title (Reel/Frame)
057/001		SYSTEM AND METHOD FOR THE PROTECTION OF DE-IDENTIFICATION OF HEALTH DATA	11945,795	27-Nov-07	US 2008-0167354-A1	5/19/2008			Inventors to Surveillance Data, Incorporated Recorded 01/07/2008 at Reel 020444, Frame 0864 (MERGER) Surveillance Data Inc. to Surveillance Data LLC Recorded 08/05/2008 at Reel 021339, Frame 0102 (CHANGE OF NAME) Surveillance Data LLC to SDI Health LLC Recorded 01/08/2009 at Reel 021339, Frame 0107 (MERGER) SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 027489, Frame 0283 From Inventors to Quintiles Transnational Corp. Recorded 01/07/2011 at Reel 011480, Frame 0870 From Quintiles Transnational Corp. to Versipan, L.L.C. Recorded 08/26/2002 at Reel 013031, Frame 0841 (MERGER) Versipan, L.L.C. to SDI Health LLC Recorded 01/20/2010 at Reel 023814, Frame 0819 (MERGER) SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 027489, Frame 0283
057/001		SYSTEM AND METHOD FOR GENERATING DE-IDENTIFIED HEALTH CARE DATA	09865,420	20-Sep-09			6,752,113	5/4/2004	
057/002		SYSTEM AND METHOD FOR GENERATING DE-IDENTIFIED HEALTH CARE DATA	10907,086	15-Mar-04	US 2005-0114334-A1	5/26/2005	7,376,677	5/20/2008	From Inventors to Quintiles Transnational Corp. Recorded 09/17/2004 at Reel 015789, Frame 0089 From Quintiles Transnational Corp. to Versipan, L.L.C. Recorded 09/17/2004 at Reel 015789, Frame 0125 (MERGER) Versipan, L.L.C. to SDI Health LLC Recorded 01/20/2010 at Reel 023814, Frame 0819 (MERGER) SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 027489, Frame 0283
057/003		SYSTEM AND METHOD FOR GENERATING DE-IDENTIFIED HEALTH CARE DATA	11954,205	11-Dec-07	US 2009-0091474-A1	4/17/2008	7,865,376	1/4/2011	From Inventors to Quintiles Transnational Corp. Recorded 07/07/2008 at Reel 021162, Frame 0619 From Quintiles Transnational Corp. to Versipan, L.L.C. Recorded 07/01/2009 at Reel 021182, Frame 0597 (MERGER) Versipan, L.L.C. to SDI Health LLC Recorded 01/20/2010 at Reel 023814, Frame 0189 (MERGER) SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 027489, Frame 0283

Master No	Client Ref No	Title	Appln. No	Filing Date	Publ No	Publ Date	Patent No	Issue Date	Chain of Title (Reel/Frame)
31247 0572004		SYSTEM AND METHOD FOR PROVIDING DECENTRALIZED HEALTH CARE DATA	09/955,752	20-Sep-00					From Inventors to Qualities Transnational Corp. Recorded 01/03/2001 at Reel 01749/0-522 From Qualities Transnational Corp. to Veripain, LLC Recorded 08/25/2002 at Reel 01503/1, Frame 0641 (MERGER) From Veripain, LLC to SDI Health LLC Recorded 02/28/2012 at Reel 02391/4, Frame 0818 (MERGER) From SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 02749/9, Frame 0283
0574001		METHOD AND SYSTEM FOR PROVIDING REPORTS AND SEGMENTATION OF PHYSICIAN ACTIVITIES	12/481,321	09-Jun-09	US 2010-0114607-A1	5/16/2010			From Inventors to SDI Health LLC Recorded 08/13/2009 at Reel 02359/3, Frame 0952 (MERGER) From SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 02749/9, Frame 0283
0575001		SYSTEM AND METHOD FOR ENCRYPTING PROVIDER'S ON MEDICAL SERVICE CLAIM TRANSACTIONS	12/694,748	08-Jan-10	US 2010-0217973-A1	9/29/2010			From Inventors to SDI Health LLC Recorded 03/04/2010 at Reel 02403/0, Frame 0546 (MERGER) From SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 02749/9, Frame 0283
0576001		SYSTEM AND METHOD FOR PROVIDING GEOGRAPHIC PRESCRIPTION DATA	12/723,117	12-Mar-10	US 2011-0225009-A1	9/15/2011			Inventors to SDI Health LLC Recorded 03/24/2010 at Reel 02412/8 (MERGER) From SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 02749/9, Frame 0283
0577001		SYSTEM AND METHOD FOR COMPREHENSIVE ONLINE HEALTHCARE PROVIDER ANALYTIC TARGETING	12/763,442	18-May-10					Inventors to SDI Health LLC Recorded 05/28/2010 at Reel 02480/2, Frame 0744 (MERGER) From SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 02749/9, Frame 0283
0578001		ANONYMOUSLY LINKING A QUALITY OF DATA RECORDS	09/455,161	10-Dec-99			6,397,224	5/29/2002	From Inventors to ARCANUS, Inc. Recorded 01/19/2010 at Reel 02498/7, Frame 0851 From ARCANUS, Inc. to Gordon W. Romney Recorded 02/19/2002 at Reel 01263/4, Frame 0180 From Gordon W. Romney to SDI Health LLC Recorded 07/01/2010 at Reel 02481/1, Frame 0538 (MERGER) From SDI Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 02749/9, Frame 0283